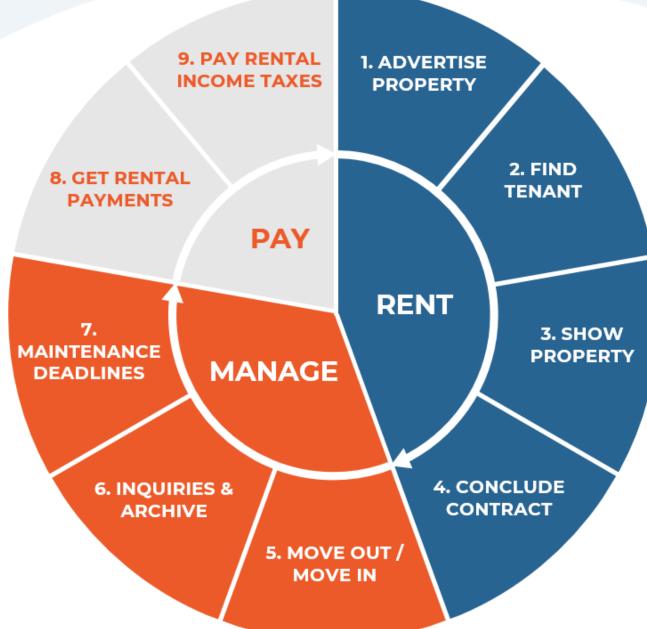


RENTAL MARKET

Germany, Switzerland, Austria (GSA)



Rental Objects:	All rental apartments & houses for living.	AT: 3.9 Mio households -> 43% rented;	DE: 39 Mio households -> 36% rented;	CH: 4 Mio households -> 50% rented
Private Landlords:	without "community housing" & "cooperatives".	AT: 40%;	DE: 82%;	CH: 56%
Private Rent Outs:	moving out/moving in – yearly new private rentals:	AT: 17%;	DE: 23%;	CH: 18%
Sources:	statistik.at, arbeiterkammer.at, immobilienscout24.de, imm	onet.de, gevestor.de, homegate.ch, own	calculations; all numbers shown here ro	unded



THE RENTAL LIFECYCLE

Renting out a property...

... a repetitive task

PAIN POINTS

1749 Interessenten für 2-Zimmer-

Schöneberg

Wohnung! Massenbesichtigung in

Source: BZ-Berlin, Nov 25, 2019

PRIVATE LANDLORDS

PROPID

Handle several ad portals at once, find best tenant efficiently...

? <u>Advertising "pain"</u> – time spent for advertising on ad portals ? Collect, sort, rank, invite, reject - handle different sources

Still living in an analog / decentralized world

? Still using file folders in shelves - access to it only at home ? 5 year later, when moving out - <u>no clou</u> about side agreements anymore ? <u>Missed maintenance deadlines</u> /? Plumber recommendation

Keep overview about cost & revenues, maintenance

? Working with <u>Excel-sheets</u> for yearly operating cost ? <u>Missing full overview</u> about your investment(s) cost & revenues / margin



There are existing services...

...<u>replacing agents or ad portals (find/match tenants)</u>: **devepo**.de, **housy**.de, **moovin**.de, **faceyourbase**.com, **mietify**.de...

- ...targeting <u>property management companies</u>: **idwell**.com, **hausify**.de...
- ...targeting real estate agents: justimmo.at, flowfact.com, 365.immo...
- ...targeting institutional landlords: everreal.co

Services with service concept FULL LIFECYCLE SERVICES FOR PRIVATE LANDLORDS in GSA:

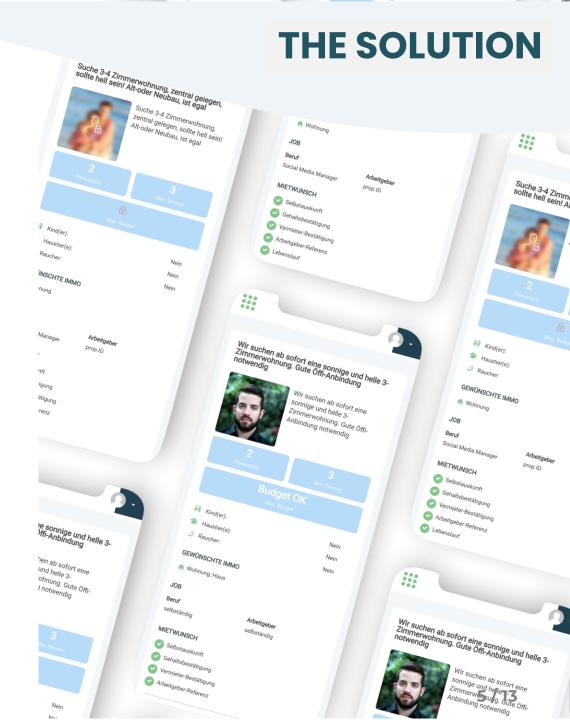
There is no such service in Austria

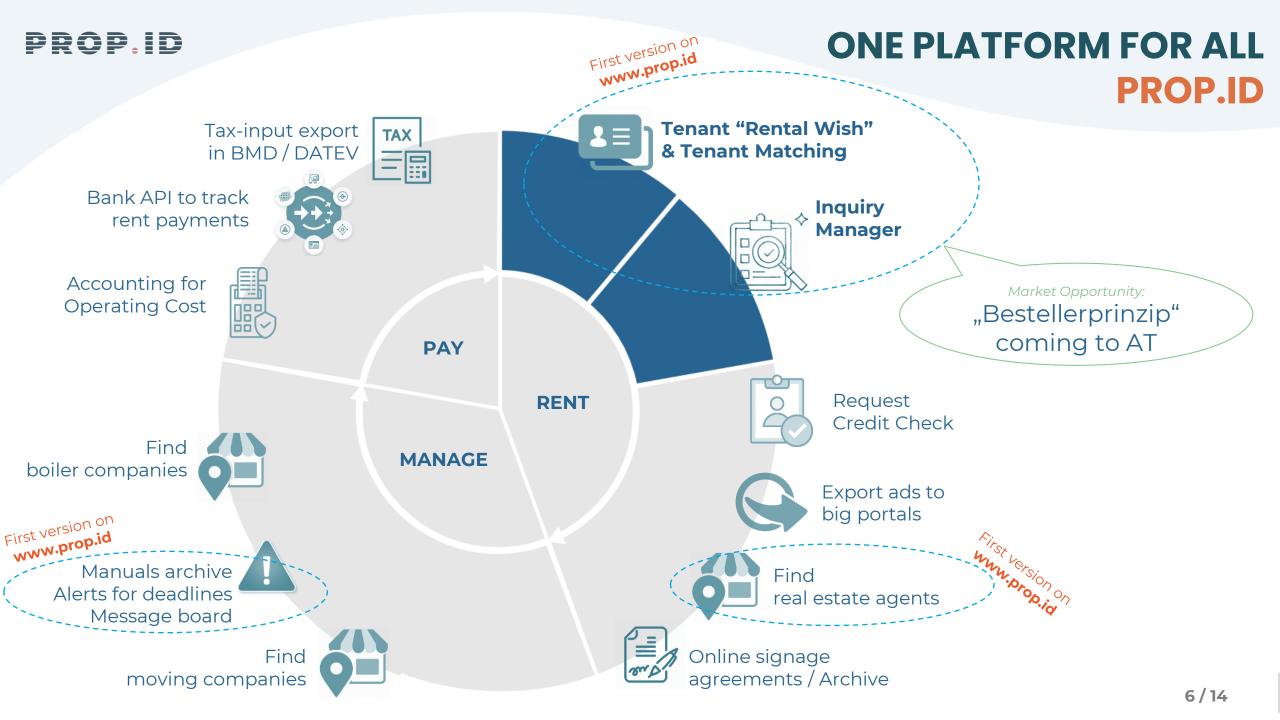
		RENT	MANAGE	ΡΑΥ
AT	Currently none			
DE	(N Vermietet.de	No service to rent out		
СН	🙆 houzy	No service to rent out		

www.prop.id

We structure, simplify and support your rental processes!

"One-Stop-Shop" for private landlords





PROP.ID ADVANTAGES

LANDLORDS

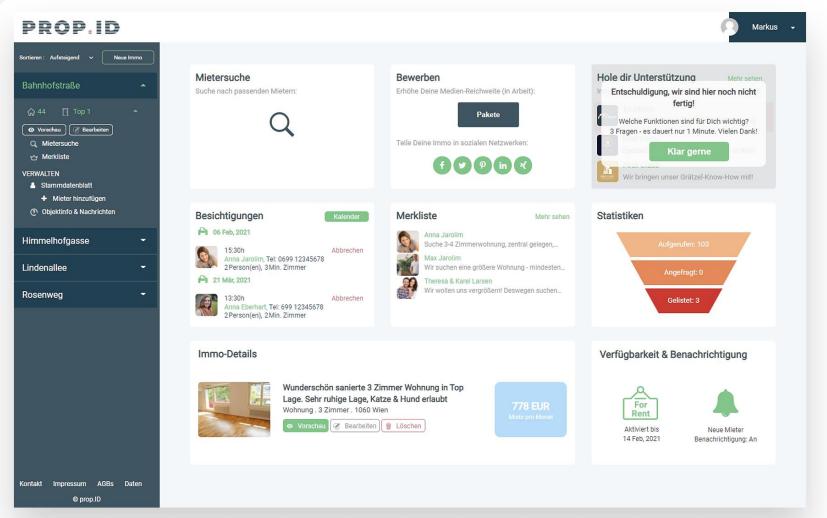
- → **DIGITIZE**: Automate the rental life cycle less work
- → PROFESSIONALIZE: all in one place more efficient
- → ANYWHERE: Mobile, PC, Tablet share with your tenants

000000

TENANTS

→ The "hidden" rental market

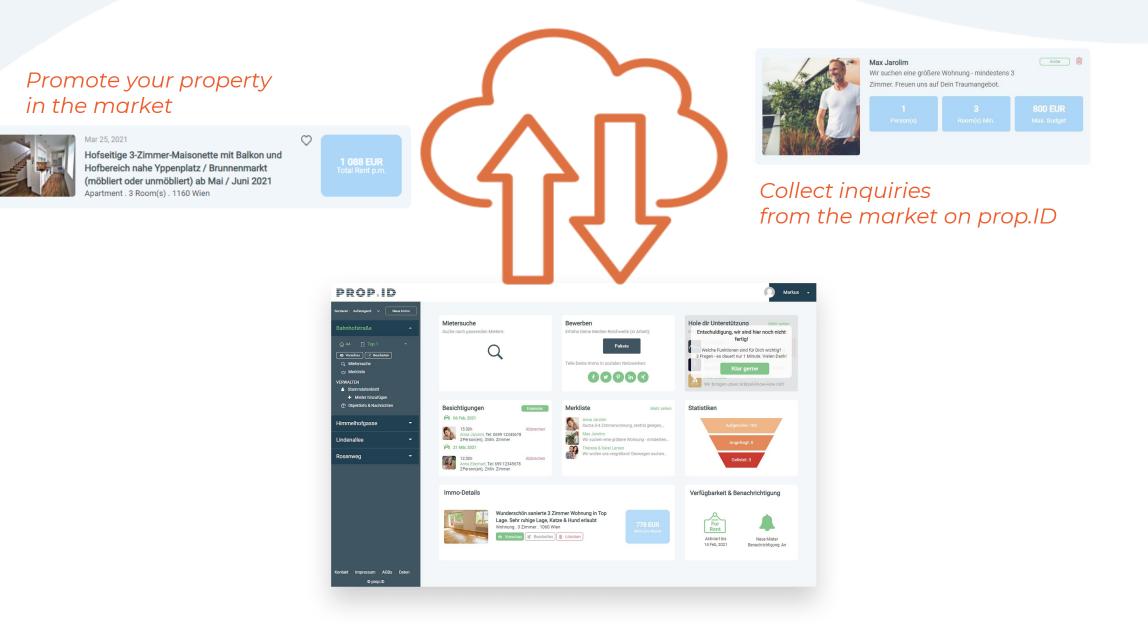
THE SERVICE



PROPERTY DASHBOARD

Focused on renting out

THE SERVICE



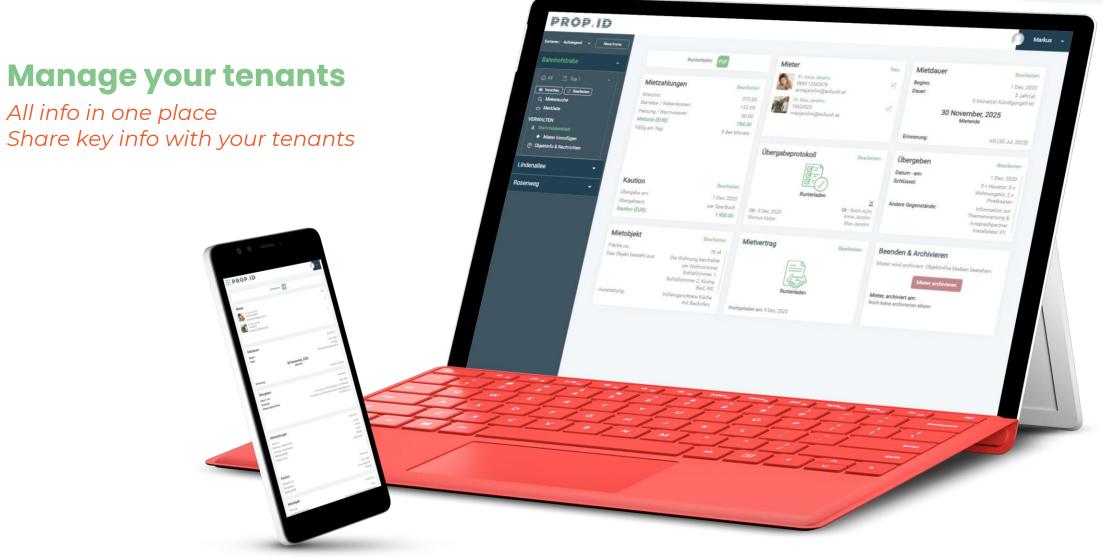
THE SERVICE

PROP.ID									Markus	; -
Sort: Ascending 🗸 🖌	Add Property									
යි 47 ළ′ 2 📋 Top 11	-	NEW INQUIR	IES							
Arnulf Straße	-	Newest	~							
Brinner Straße	-	List	2.6	Anna Eberhartinger-Klein 2 Person(s)	4	Mehr info anfordern	 Self Information Gehaltsbestating 	28.4.: Very decent person, m favourite	у	
Böcklinstr.	•	Archive	12 FEB: 18:45h	ك 🎕 💱		Message Archive	 Vermieter-Bestatigung Employer 	28.4.: Very decent person, m favourite	ıу	
Himmelhofgasse	•		Show Visits			+43 664 1234567	Recommendation		Add note	
Kater Karlo Street	-	SHORT LIST								
Kaufinger Str.	-	SHORT LIST								
Kärntner Straße	-	ARCHIVE							•	
Main Street	-									
Marienplatz	-									
Maximilian Str.	-									
Contact Imprint Terms I © prop.ID	" Privacy									ବ୍ତ

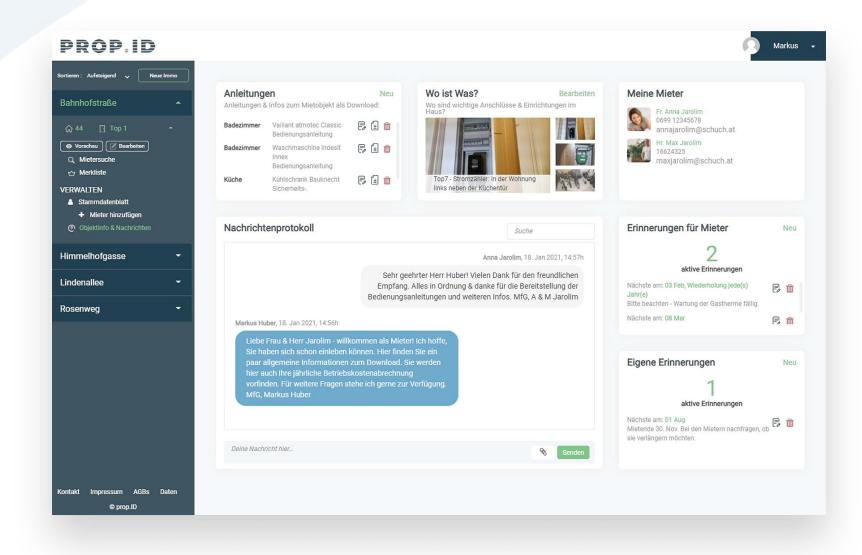
Inquiry Manager

Shortlist & rank, archive, request more info – full overview

THE SERVICE



THE SERVICE



Support your tenants

Provide further info about your property, reminders,

Message protocol to keep control about communication...

THE SERVICE

PERIOD

365 / 365 Tage

Markus

▲ Edit

TENANT COST

333.33

260.00

44.20

1 045.29

323.66

2.75

80.11

1 983.07

Edit

Financials in one place

Do your operating cost statements online

Send them to your tenants right away. Archive them.

PROP.ID

Sort: A

Akazien Arnulf St

Böcklins

Himmell

Kater Ka

Kaufinge

Kärntner

Main Str

Marienpl Maximil

Contact

Add Property				
- Ba	sic Setting	Edit	Cost Details	
н	ouse Billing Period			
—	1.01.2019 to 31.12.2019		DESCRIPTION	HOUSE COST
			Administration	4 157.28
	sage Period 1.01.2019 to 31.12.2019		House – Cleaning Service	2 304.00
Ţ	1.01.2019 (0 31.12.2019		Land Tax	397.95
P	roperty		Snow Clearance	1 045.29
	ental Unit: 1 unit with 112 m2 usable si ouse: 3 units with 336 m2 total usable :		Waste Disposal	1 293.36
н	ouse: 3 units with 336 m2 total usable	size	Water & Wastewater	2 812.17
J Li	andlord		Chimney Sweeps	3 843.45
	Ir. Frank Mayer-Millerman		Pest Control	116.28
	lain Street 25		House Electricity	652.44
	130 Vienna, Austria		Various Material	255.21
IB	BAN: AT61 1904 3002 3457 3201		TOTAL COST (EUR)	5 934.97
	enant(s)			
	Ir. Martin Feuerstein-Hinkelbein Is. Susanne Feuerstein-Hinkelbein		Invoicing Details	
_	/iener Neustädter Highway 11/1/3			
	0639 Salzburg, Austria		Operating Cost-Statement 01.01.2019 to 31.12.2019	
_	SAN: AT61 1904 3002 3457 3201		01.01.2019 to 31.12.2019	
			Legal Disclaimer:	
-			Der Mietvertrag kann zur Betriebskos kann prop.ID keine Haftung für die Ko	
Ar	chive			
Dov	wnload statement for this property			
	01.01 2019 - 31.12, 2019	💼 Delete		
		. Delete		
	Susanne Feuerstein-Hinkelbein			
ivacy	01.01 2019 – 31.12. 2019 Rudolf Augstein	💼 Delete		

1	000		0
	800	.0	0

Review/Print Send Statement to Tenant

echnung immer auch individuelle bzw. sehr spezielle Vereinbarungen beinhalten. Deswegen eit dieser Abrechnung übernehmen. Ohne Gewähr auf Richtigkeit

KEY TO SPLIT COST

112 / 336 m2

1 / 3 units

3 / 9 tenants

1000 / 3000 value

Consumption

1 / 3 units

1 / 3 units

1/3 units

1/3 units

1 / 3 units

"FREEMIUM"-MODEL

FOR FREE

Basic Service for all: free to register & use:

- Create rental request / property
- Create a "Rental Wish"
- Automated visit calendar
- Tenant/Property matching

PREMIUM FEES

Subscription based (landlords: 4-28€ p.m. net;)

- Administer object
- Provide info to your tenants
- Create operating cost statement
- Print out: tenant exposé, visit schedule

Event based

(landlords or tenants: from 15€... net)

- Execute credit checks
- Promote your property ad for more visibility on market
- Further "plug in"-services

COMMISSION FEES

Market Places for

(landlords, agents or tenants: "Tippgeber-Provision", RevShare...)

- Real estate agents
- Moving companies
- Maintenance companies
- Further "plug in"-services

